

BUILD INCLUSION



FREE
LION
PRODUCTIONS

WHO WE ARE

Emmy®-nominated and award-winning filmmakers known for diversity, equity, inclusion, belonging and accessibility (DEIBA) content with an expertise in LGBTQ+ education and advocacy.

WHAT WE DO

We create customized content with video and animation to educate, entertain, and inspire. These short films can be used for internal training development, and/or external communications with social impact marketing.

TOGETHER, LET'S MAKE THE WORLD SHINE!

APPROACH



"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you make them feel."

— Maya Angelou





CORE VALUES

Gratitude, Mindfulness, Integrity, Joy and Courage.

VISION

A day when all people are treated with equal rights, equal respect, and equal responsibility.

MISSION

Decolonize the worldview of gender and sexuality.

OUR PERFECT CLIENT

Our perfect client is a company that wishes to consciously make a positive difference in the lives of their employees. And they have a budget to make it happen.



TOGETHER, LET'S MAKE THE WORLD SHINE!



**FIONA
DAWSON(SHE/HER)**
DIRECTOR &
EXECUTIVE PRODUCER

- Emmy®-nominated and award-winning filmmaker
- The White House LGBTQ+ Artist Champion of Change
- National LGBTQ+ Journalists and GLAAD Media Award Winner
- White House News Photographers Association Award Winner
- Diversity, Equity & Inclusion (DEI) Generalist and expert in LGBTQ+ advocacy
- Previous positions in Corporate Social Responsibility, including DEI Lead & strategic planning
- Author of *"Are Bisexuals Just Greedy? And 20 other rather direct questions asked of the LGBTQ+ community"*
- Over 20 years of global personal and professional experience
- Bisexual, Cisgender, Immigrant Woman from the LGBTQ+ community

**MINDY
RAYMOND(SHE/HER)**
PRODUCER &
EXECUTIVE PRODUCER

- Entertainment and media mogul with over 20 years experience of film production
- Co-Chair for the Advisory Committee for Women in Film and Television Austin Chapter
- Executive Producer of forthcoming unscripted TV series, *"NOW with Fiona"*
- Recognized consultant for film, TV, commercial, video game, and animation infrastructure
- Partner at The Shine Co, a boutique entertainment consulting firm
- Communications Director and former Executive Director of The Texas Motion Picture Alliance (TXMPA)
- Past President of New Republic Studios
- Straight, Cisgender Woman and passionate LGBTQ+ ally

WORK EXAMPLES



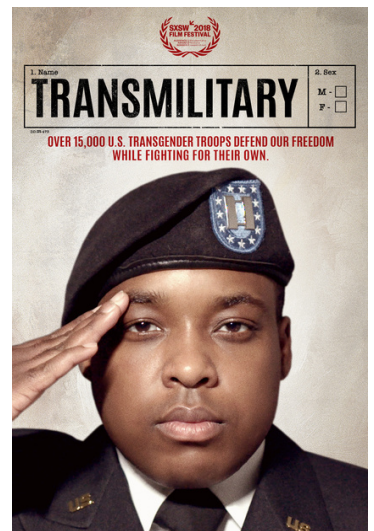
27 MINS: PROOF-OF-CONCEPT EPISODE

[BITLY.COM/NWFIONAPOC](https://bitly.com/nwfionaPOC)



13 MINS: OP-DOC

[BITLY.COM/LOGANANDLAILA](https://bitly.com/loganandlaila)



90 MINS: FEATURE DOC

[TRANSMILITARY.ORG](https://transmilitary.org)

EXAMPLES

WORK



2 MINS: CISGENDER & TRANSGENDER EXPLAINER
[BITLY.COM/CISTRANSEXPLAINER](https://bitly.com/cistransexplainer)



3 MINS: LGBTQIA+ UMBRELLA: DIFFERENCE BETWEEN GENDER, SEX, AND SEXUAL ORIENTATION
[BITLY.COM/LGBTQIAUMBRELLA](https://bitly.com/lgbtqiaumbrella)



2.5 MINS: A TEASER TO OUR SERVICES VIDEO WITH AUDIO DESCRIPTION (AD)
[BITLY.COM/FLPEXPLAINERSAD](https://bitly.com/flpexplainersad)
NO AD: [BITLY.COM/FLPEXPLAINERSNAD](https://bitly.com/flpexplainersnad)

TESTIMONIALS

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ABInBev

"Fiona has a gift of uncovering people's authentic voice and creating a huge level of trust upon first meeting. Her style is unlike any I have seen before."

- **Laura Brady (she/her), Global Director of Diversity & Inclusion, Anheuser-Busch InBev**

"I've had the privilege of working with Fiona and Mindy since the very beginning of our video series project and have been very happy with the whole process. The visibility of their timeline, the communication throughout the process, the handoff approach in which they handled everything, was beyond my expectations! I was able to confidently report to my director each month on our progress, which made our internal process smooth too!" :)

- **María Florencia Torres Alvite (she/her), Global Manager, Diversity & Inclusion at Anheuser-Busch InBev**

"How does this boutique production company in Texas create five videos from five different countries on time and within budget? I'm not sure but Fiona knows and delivers! She and her creatives produced something so unique, engaging and positive that gives us an awesome tool to use for years to come."

- **Sreejita Roy (she/her), Principal Analyst- Diversity & Inclusion, Anheuser-Busch InBev**

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“

Fiona is a gifted and experienced storyteller who humanizes real world issues through personal storytelling in ways that enlighten and showcase the common humanity we all share... Fiona's magnetic personality and visibility as a bi woman add unique and necessary elements to the media at large.

”

Sarah Kate Ellis, President and CEO, GLAAD



**FIONA DAWSON
(SHE/HER)**

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